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# Federalism in Brazil

The Federal Constitution of 1988 emphasizes universal rights-based welfare, democratization, professionalization of public management, creation of municipal public services, and federal cooperation to reduce regional inequalities. It enshrined substantial roles for Brazil's current twenty-six states, the Federal District, and its 5,568 municipalities.

The constitution reflected broad transformations between national and local state power. Local governments were given more significantly political autonomy from their district-level and national counterparts. Local and state governments were also given greater fiscal autonomy from the federal government.

Although due to unequal funding within the fiscal structure created and the lack of resources to implement initiatives under their responsibility, local governments face challenges to provide public services.





# Federalism in Brazil

## **Municipalities**

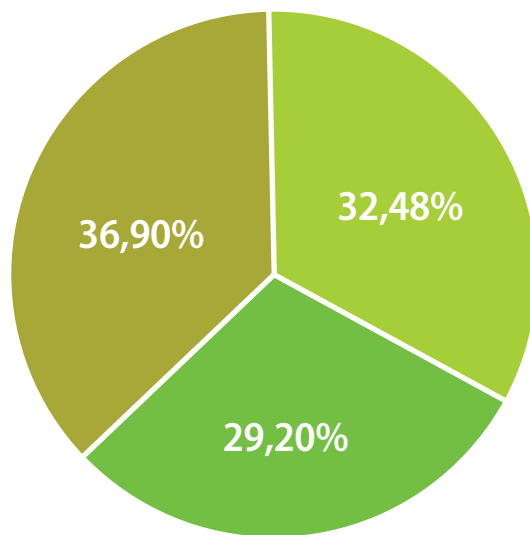
There are 3 levels of government in Brazil: central, regional (federal states) and local (municipalities). Municipality is a federative entity with political, administrative and financial autonomy, thus considered 'state-members' of the national federation on equal footing as states, according to the Brazilian Constitution.

## **Responsibilities**

Municipal responsibilities include: primary and secondary education, primary health care, urban services (such as water provision, street lighting, garbage collection), social assistance, urban infra-structure and environment.

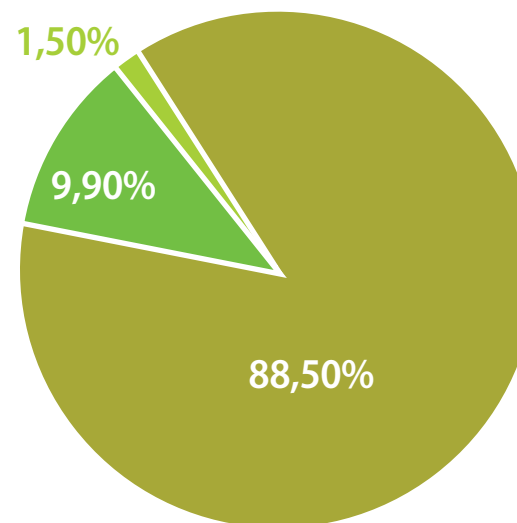
# Local Governments in Brazil

% of Total Populacion



- Small
- Medium
- Large

% of Total number of Municipalities



- Small – Up to 49.999 inhabitants
- Medium – From 50.000 to 299.000 inhabitants
- Large – Up to 300.000 inhabitants





## CNM at a Glance

Founded in 1980, the Brazilian National Confederation of Municipalities (Confederação Nacional de Municípios – CNM) is an independent, nonpartisan, nonprofit national association of municipalities.

It is the association of municipalities with the greatest number of affiliate members and the highest representativeness in Brazil. Among the 5,568 Brazilian affiliate municipalities, approximately 5,000 municipalities contribute financially to CNM every month. In addition, CNM also represents nationally 28 regional and 230 micro-regional associations of municipalities.

CNM has contributed towards strengthening the municipal movement by promoting political and technical initiatives aimed at enhancing local management and people's quality of life. CNM works according to four main lines of action: political-institutional representation, strengthening of municipal management, strategic development and communication. CNM has also an action line focused on international mobilization and projects.



## Mission

CNM's mission is to consolidate the municipal movement, strengthen the autonomy of municipalities and transform the organization into a world reference.

## Vision

To become a reference for political representation of municipalities nationally and internationally by improving knowledge and expertise at the local level and developing public policy and enhancing management.

(Internal) Results	Financial and political autonomy	Municipal interests (clients)	Interaction with other stakeholders	
(External) Strategies	Closer relations with local governments	Political Coordination	Quality Management	Institutional Communication

# Municipal Movement



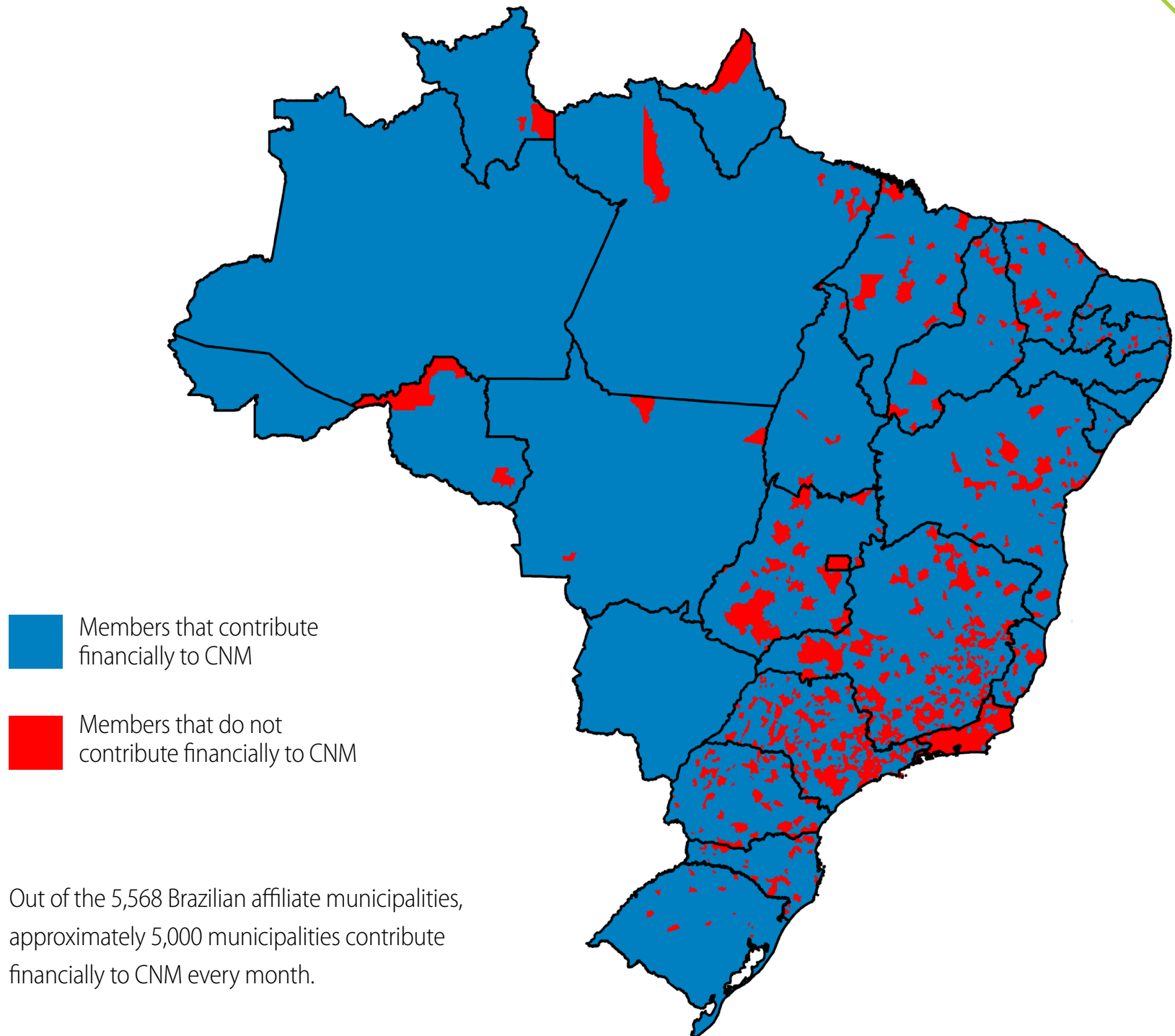
## 28 Regional Entities



193 Micro-regional Entities

5,568 Municipalities





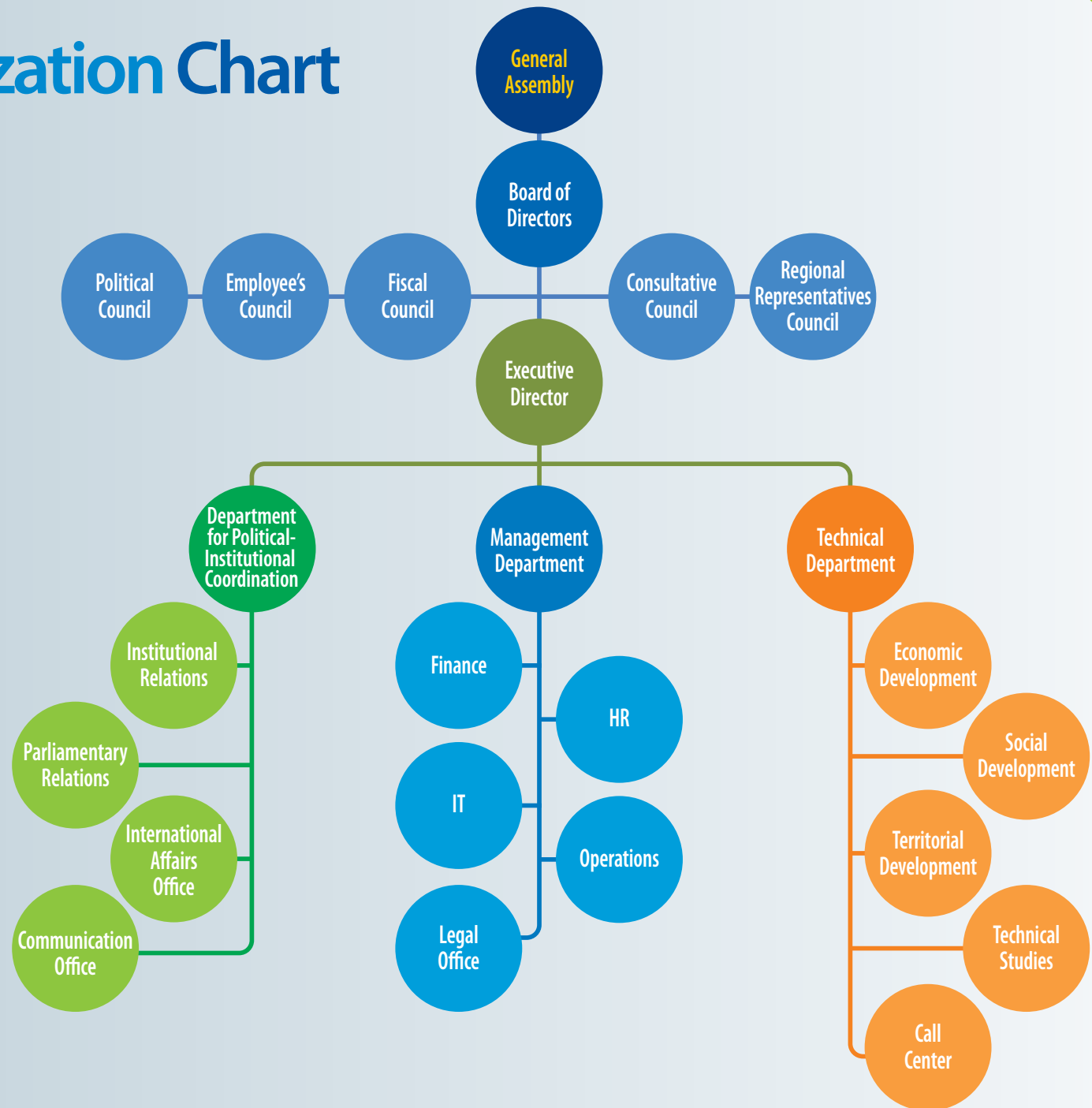
# Membership

Each municipality that contributes financially to CNM pays a small monthly fee, which varies from US\$ 100.00 to US\$ 700.00 depending on the municipality's geographical area and population size.

Members have access to all technological systems and technical support provided by CNM.



# Organization Chart







# Political- institutional Representation

CNM through its initiatives acts in pursuit of improvements to the Municipalities and Brazilian citizens, defending their interests at National Congress and other levels of governments.

CNM participates in various councils, committees and groups of discussion and monitoring of public policies with the Federal Government. In the National Congress, CNM staff systematically monitors the voting, participating in the legislative process in matters that impact the Municipalities and making political coordination with members of parliament.

## CNM's annual event

Since 1998, CNM has annually organized the Marcha a Brasília em Defesa dos Municípios (March to Brasilia for the defense of Municipalities). In 2015, around 8.000 participants from all over Brazil discussed the pressing issues affecting governments and citizens at the local level. During the event, mayors present their agenda to the Federal Government and the National Congress. A declaration containing the main concerns of the participants is written to be handed in to the Federal Government. The president of Brazil and/or main representatives at the Federal Government usually participate in these events.







# Strengthening of Municipal Management

CNM provides legal and technical guidance and support in the following areas:

- Agriculture;
- Culture;
- Education;
- E-government;
- Environment;
- Finance;
- Health;
- Legal issues;
- Social development;
- Traffic and mobility;
- Urban development;
- Tourism.



In 2015, CNM responded to around 17,000 enquiries from mayors and local government political and technical staff on a range of issues. It has also implemented capacity building workshops and seminars in the five Brazilian regions. Some of them addressed issues such as good practices on public management, public sector financial management and tax collection.



# Research and Technical Studies

In 2015

- ▶ 47 surveys with local governments conducted, collecting new datasets;
- ▶ 37 books, 4 magazines, 11 booklets, 22 technical studies and 17 technical analyses published;
- ▶ 17 thousands of inquiries from local governments answered.

## Newly-elected and re-elected mayors

In the months before the beginning of a new term, CNM organizes a series of workshops covering 14 thematic areas of local government to the newly-elected and re-elected mayors. This initiative has been conducted following the last three local elections. Next edition will be held in October and November 2016.





## II SEMINÁRIO DE MODERNIZAÇÃO DA GESTÃO MUNICIPAL

30/9 a 2/10/15 • SÃO PAULO/SP •

CNM  
CONFERÊNCIA NACIONAL DE MUNICÍPIOS

Organização  
Estados

CNF

BANCO DE DESARROLLO  
DE AMÉRICA LATINA



Comisión de Ciudades Digitales y de  
Committee of Digital and Knowledge  
Commission des Villes Numériques et de



## Strategic Development

CNM has implemented initiatives on electronic government, public-private partnerships and innovative projects. It has developed e-government tools for improving the buying process and municipal services, websites and email solutions for Brazilian local governments and integrated software management system.



# Media & Marketing

CNM adopts a modern system of media and marketing, which includes:

- CNM Radio and TV
- Monthly bulletin
- Social media
- Mailings
- SMS
- Mobile apps
- Development of websites for local governments

In 2015

- 13 thousand of its printed bulletin delivered every month;
- 500 thousand people on social media reached;
- 400,000 contacts on its database reached;
- 1 million downloads from its on-line library with more than 500 titles reached.





# CNM in Numbers – Achievements

In 2015...



**4,736**

More than 85% of all  
Brazilian municipalities  
contributed financially to  
CNM



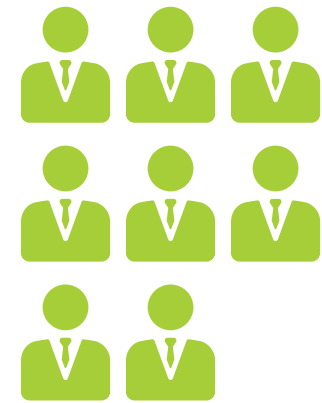
**5 regions**

of Brazil received the  
event "Local Governments'  
Dialogues"



**US\$ 100 bi**

Over US\$ 100 billion –  
guaranteed to Brazilian  
municipalities



**8,000**

participants at CNM's  
annual event  
(Marcha)

# Achievements

CNM's initiatives have contributed to guarantee over US\$ 100bi to local governments over the years. Some examples are:

- ▶ In 1999, CNM contributed to stop a loss of 70% in one of the main sources of local governments.
- ▶ In 2005, CNM revealed an irregularity in tax collection leading to a 25% increase of the Brazilian fund to local governments.
- ▶ CNM's actions led to an increase in funds to local governments towards areas such as street lighting, education, student transportation and school meals.
- ▶ In 2013, CNM obtained an additional financial support of US\$ 1.3 bi from the national to local governments.

CNM contributed to the creation of a central government committee to work with local governments.

The electronic system for purchasing services developed by CNM has been adopted by local governments and generated savings of US\$ 80,5mi.

# International Affairs



The area for international affairs at CNM was created in 2006. Internationally, CNM aims at:

- ▶ CONNECTING experiences and resources of different actors at the local, national, and international levels;
- ▶ DEVELOPING coordinated responses to local, national and regional challenges that combine the expertise and resources of different actors;
- ▶ SCALING-UP local solutions to regional and international challenges and vice versa.

The main current topics for CNM at the international level are:

- ▶ 2030 Agenda for Sustainable Development;
- ▶ Sustainable Urban Development;
- ▶ Modernization of Public Management;
- ▶ Local Finance;
- ▶ Climate change mitigation and adaptation;
- ▶ Gender equality;
- ▶ Public-Private Partnerships;
- ▶ Decentralization and local autonomy;
- ▶ Digital and Knowledge Cities;
- ▶ Drugs use and rehabilitation of drug users.







# International Affairs

## Support to Brazilian Local Governments

Nationally, CNM supports municipalities in order to strengthen their engagement with international initiatives. For this, the Confederation:

- ▶ Creates spaces for local governments to participate and contribute to international agendas;
- ▶ Promotes campaigns to mobilize its members with regard to international agendas such as 2030 Agenda for Sustainable Development;
- ▶ Disseminate knowledge and experience from foreign local governments
- ▶ Implements pilot projects together with municipalities and international organizations and adapt methodologies applied in other countries;
- ▶ Updates Brazilian municipalities and associations on international events and initiatives;
- ▶ Releases publications about the international role of local governments and strategies for implementing international initiatives.

# International Political Representation



## **United Cities and Local Governments (UCLG);**

CNM's President is its Vice-President for the Latin-American and the Caribbean Section (FLACMA) and also acts in different committees and working groups such as the Committee for Digital and Knowledge Cities, Committee for Local Finance for Development, Working Group for Institutional Building, among others.



## **Federation of Latin American Cities, Municipalities and Association (FLACMA);**

FLACMA is the regional section of UCLG and the leading Latin American association for cities, municipalities and local government associations representing over 16,000 municipalities and local governments. The President of CNM is the FLACMA's Vice-President for the Brazilian Region of the organization. CNM has integrated the Federation's Secretariat since August 2015.



## **United Nations Advisory Committee of Local Authorities (UNACLA);**

It was constituted as an advisory body to strengthen the international dialogue between the United Nations and local authorities. CNM's President is the representative for local governments from Latin America and the Caribbean.

# Projects and Partnerships

## **Safe Municipalities Free of Violence against Women project – cofounded by the European Union Delegation to Brazil**

By increasing focus on prevention and tackling root causes such as gender inequality, and through carrying out a 2-year pilot project in 10 municipalities, CNM has brought together local leadership and created political will at different levels to prevent and address the issue of violence against women and girls.

### **From awareness raising to international knowledge sharing**

Within the 'Safe Municipalities Free of Violence against Women' project, authorities, women's grassroots and community partners were equipped to advocate, develop, and monitor the effective implementation of laws and policies, and to make sure that accompanying resources are in place to support this action. Based on the local context and joint accountability ensured by a deep understanding of local forms of violence against women and girls fostered during the project, each of the 10 municipalities that took part in the project created, implemented and currently monitors their local pacts for ending violence against women and girls. In addition, four municipalities have already turned the pacts into local legislation.





# Projects and Partnerships

## Local Integration for the Social Reinsertion of Drugs Users Project – cofounded by the European Union Delegation to Brazil

In 2015, CNM launched one more initiative cofounded by the European Union Delegation to Brazil: the Local Integration for the Social Reinsertion of Drug Users Project. Its objective is to integrate local service provision of social assistance, health and education to enable social-economic reinsertion opportunities to drug users in rehab with the support of civil society.

The project is in its first year and it has been developed in 13 cities from the State of Paraíba, in the North-East Region. As a result, it is expected that the local governments that participate in the project can build institutional capacity in the field of social public policies in the pursuit of a better life quality for their population.



# Projects and Partnerships

## Strengthening Local Governments' role in localizing the Sustainable Development Objectives (SDGs) - in partnership with ART-UNDP

The partnership between CNM and the Articulation of Territorial Networks Initiative from the United Nations Development Programme aims at strengthening the role of municipalities in the localization, specifically in monitoring and accountability systems, of the Sustainable Development Goals (SDGs) from the 2030 Agenda for the Sustainable Development.



In particular, it is intended to:

- ▶ Strengthen monitoring and accountability systems to follow up the implementation of the SDGs locally and thus contribute to the localization of the new 2030 Agenda;
- ▶ Raise awareness of local governments on the new 2030 Agenda for Sustainable Development and its role in implementing the SDGs in the territories;
- ▶ Build local governments' capacity for the integration of SDGs in their government plans;
- ▶ Stoke processes and debates on development at local level in Latin America and internationally with knowledge and practices generated in Brazilian territories from the localization of the SDGs and vice versa.





# Projects and Partnerships

## CapaCities Project – in partnership with UNDP

This 4-year initiative was a pilot project aimed at building capacity of local governments, civil society and private sector to work together and at fostering participatory activities for local human development.

The project's results include:

- ▶ More than 80 capacity building workshops;
- ▶ Creation of local working groups in the 4 participating municipalities;
- ▶ Development of participatory local analysis and strategic plans;
- ▶ 6 books on the methodology developed by the project.



Brasil



# Projects and Partnerships

## **MoviMente – in partnership with the University of Michigan**

CNM and the SMART (Sustainable Mobility & Accessibility Research & Transformation) Institute from the University of Michigan (USA) have collaborated to adapt to Brazilian public policy management reality a participative methodology of integrated local urban mobility, traffic and service provision system. A pilot project applying the methodology has been implemented in the city of Valparaíso de Goiás.

The projects' results include:

- ▶ Promotion of First Mobility Prize in Brazil;
- ▶ Development of the books: "New Mobility Guide" and "Technology in favor of Urban Mobility";
- ▶ Identification of actions related to economic development to promote urban mobility in Valparaíso de Goiás;
- ▶ Capacity building workshops;
- ▶ Development of participatory local analysis and strategic plans;
- ▶ Creation of local working groups;
- ▶ 2 publications on the implementation of the methodology SMART in Valparaíso de Goiás.

MOBILIDADE SUSTENTÁVEL

P R O J E T O  
**MOVI**MENTE



**SMART<sub>M</sub>**  
Sustainable Mobility & Accessibility  
Research & Transformation

**CNM**  
CONFEDERAÇÃO NACIONAL DE MUNICÍPIOS



## Observatories

CNM has also implemented four different observatories that collect, map and monitor data on different issues that directly affect local governments.



- The Political Observatory that identifies, classifies and monitors parliamentarians working in line with the interests of municipalities.





- The Landfills Observatory that aims at providing information on the implementation of the National Solid Waste Policy showing the complexity of this specific policy.



- The Natural Disasters Observatory which focuses on giving local governments the opportunity to track, monitor and evaluate the implementation of the National Protection and Civil Defense Policy out the collection and sharing of data and information on natural disasters throughout the country.



- The Crack Observatory that collects and maps data on crack use, drug traffic and social assistance to drug users, drawing attention to an issue that was undermined.



## 2016 Budget Overview

	2012 (EUR)	2013 (EUR)	2014 (EUR)	2015 (EUR)	Average (EUR)
Annual turnover	4.286.786,16	4.187.061,14	4.181.455,52	4.735.406,32	4.347.677,29
Current Assets	28.816.922,56	26.841.763,54	26.960.420,29	20.789.874,86	25.852.245,31



## CNM's Staff and New Headquarters

CNM is composed of 105 staff members based in Brasília and Porto Alegre and 95 consultants.

The new headquarters of CNM is to be finished this year. Its building design was chosen through a competition aimed at promoting sustainability and new ideas. Nearby the main governmental sights, the building and its 12,000m<sup>2</sup> plot size will not only house CNM's staff but also be a meeting point for local administrators from all over Brazil.





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